

MEMBERSHIP BENEFITS LEVELS

The PCC provides a forum of mailers to discuss and resolve local mailing issues with their local postal managers. Council members also meet other mailers and learn how the Postal Service can meet their needs and solve their mailing problems.

The PCC also serves as a venue for its members to exchange ideas and suggestions on new Postal Service products and services. Members interacting at PCC meetings and seminars have developed many revenue-generating and cost-saving ideas. PCC membership is worth the effort.

A working relationship with mailers from other councils often results from PCC membership. Many members who meet at PCC gatherings form close bonds of cooperation. Some communicate regularly to seek and provide insight into various postal processing, delivery transportation and marketing issues. Members have also helped one another by sharing equipment and knowledge at critical mailing times.

Your Bay-Valley PCC is a Community

It's an invaluable source of information, education and contacts in your partnership with the USPS. Our goal is to:

- Foster and maintain a close working relationship between business mailers and the USPS.
- Share information about new existing USPS products, programs, regulations, and procedures.
- Facilitate the exchange of ideas among business mailers and Postal Service officials.
- Help members and their organizations grow and develop through education programs.
- Promote cooperation and support between members and others who are dedicated to quality and efficiency in the mailing industry.

Why should you become an Active Member?

- **Direct Link with Postal Managers:**
You will have more opportunities to talk directly with Postal Managers in an informal setting during local PCC events, workshops and general PCC meetings.
- **Direct Link with other mailers:**
There's no better place than your next PCC function to get to know people in your own and other industries within your local area. The more active you are as a member, the more people you'll meet – including potential new business customers, partners, and suppliers.
- **Education:**
By regularly attending PCC functions, such as seminars and roundtables, you have more opportunities to learn how to improve your mailing programs to meet your business goals.

What's new at the USPS:

You will be among the first to learn about changes in Postal Service regulations, rates, and a variety of other developments, such as new USPS packaging and online services.

EXPRESS LEVEL MEMBERS:

- All of the First Class and Priority Level features and benefits plus these additional benefits for a membership fee of only **\$300**.
- Express Level Membership recognition at the annual networking luncheon.
- Your company name and logo will be featured at all Bay-Valley PCC events.
- Your company logo will be listed on the Bay-Valley PCC web site including a link to your company's web page.
- Special Express Level rates at PCC events.
- **Recognition at NPCC Day in September and local BVPCC Recognition Ceremony.**

PRIORITY LEVEL MEMBERS:

- All of the First Class Level features and benefits plus these additional benefits for an annual membership fee of only **\$100**.
- Inclusion on a list of Priority Level Members on the Bay-Valley PCC web page, bayvalleypcc.com.
- Special rate Priority Level Member at PCC Events.
- An opportunity to be a presenter and exhibitor at PCC Events.

FIRST CLASS LEVEL MEMBERS:

- Learn the latest in postal services, regulations and rates and how to more effectively use postal products and services.
- Exchange ideas and suggestions with other mailers and local postal managers. Have a voice in a unique cooperative mailing association.
- Learn how to maximize your dollars through greater mailing efficiencies.
- Receive updated information that will keep you informed on postal changes and upcoming events.
- You will receive a roster of the Bay-Valley PCC Executive Board and Advisory Council so you can locate the people you need.
- Maintain regular communication with local postal managers, and gain a better understanding of Postal Services through mailing seminars, business meetings, and tours of postal and industry related facilities.
- Membership at this level is free. Complete a membership application and submit it to the Bay-Valley PCC.



BAY-VALLEY PCC MEMBERSHIP APPLICATION

Name _____ Date: _____

Company _____ Title: _____

Type of Business (vendor, mailer, support, printer, etc.)

Address _____

Phone: _____

Email Address _____

Can this information be published by the PCC:

On our paper membership roster? Yes _____ No _____

On our website: www.bayvalleypcc.com Yes _____ No _____

Membership:

Express Member _____ **\$300.00 Annual Fee**

Priority Member _____ **\$100.00 Annual Fee**

First Class Member _____ **No Fee**

**** Membership fees do not include PCC Events**

Please make checks or money orders payable to: Bay-Valley PCC

**Mail to: ATTN: MEMBERSHIP
BAY-VALLEY PCC
P O BOX 1194
OAKLAND CA 94604-1194**

Referred by: USPS/Industry Representative: _____